



Advertising with HETI

HETI has a number of advertising options available for both members and non-members. HETI's bi-annual The Global Gallop online magazine reaches over 1500 readers globally and our bi-annual e-newsletter is sent to over 1000 people.

Type	Size (mm)	Member	Non-member
Full page (A4 Portrait)	210 x 297	€60	€70
Full page (inside or back cover) (A4 Portrait)	210 x 297	€100	€120
Half Page (A5 Landscape)	210 x 148	€40	€50
1/4 page (A6 Portrait)	105 x 148	€30	€40
newsletter landscape block	74 x 210	€50	€60

Note: Ad must be paid in full at the time of reservation.

Specifications

These rates are for camera-ready ads, which must be sent as PNG or JPEG files.
Ad Deadlines Below are closing dates for receiving camera-ready ads.

The Global Gallop - January issue - deadline November 30th
August issue - deadline May 31st

HETI Headlines monthly e-newsletter - advertisement must be received by 1st of the month for inclusion in the following month's newsletter. For example, to advertise in February's newsletter, we must receive the advertisement by 1st January.