

# September 2025

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Connect  
Communicate  
Collaborate

JOIN US WITH YOUR QUESTIONS, COMMENTS, AND IDEAS

# HETI LIVE MONTHLY MEETING

MONTHLY ONLINE MEETINGS OPEN TO ALL MEMBERS

[HTTPS://HETIFEDERATION.ORG/HETI-ONLINE/](https://hetifederation.org/heti-online/)



**TIME** 

VARIABLE  
ACCOMODATING  
TO ALL TIME ZONES

**DATE** 

2ND WEEK OF  
A MONTH



**HETI LIVE**  
**MONTHLY MEETING**



# **HETI MEMBERSHIP STRUCTURE**

# New HETI Membership Structure



- Designed to **simplify, clarify, and increase inclusivity**
- Recognises **global income differences** among organisations
- **Three subcategories** for organisational fees based on annual turnover
- Smaller organisations pay **reduced fees**
- Nearly **equal benefits** across all categories
- Aims to keep **connection and collaboration accessible** for everyone

# Membership Benefits



- Belonging to a **global community** advancing Equine Assisted Services (EAS)
- Connecting with an **international network** of professionals
- Gaining **increased visibility** through the HETI website
- Sharing and promotion of **events, publications, and research**
- Accessing a **vast repository of knowledge and expertise**
- Attending **free webinars** and accessing **recorded sessions** anytime

**BEING A PART OF A MOVEMENT BUILT ON CONNECTION,  
COMMUNICATION, AND COLLABORATION**

# HETI Membership structure

Current Structure		New Structure	
Membership year: January - December	Cost	Membership year: Rolling - your membership year begins from the date of payment.	Cost
Federation	€500	Organisation - Large (annual turnover = €251,000 +)	€450
Institute	€250	Organisation - Medium (annual turnover = €51,000 - 250,000)	€300
Business	€150	Organisation - Small (annual turnover = €0 - 50,000)	€150
Associate	€75	Any non-profit organisation can apply to become a Federation member. This fee will be added to the base fee above.	+ €200 per year
Student/Senior	€30	Individual	€75
		Individual - Student/senior	€30

# New Feature: 3-Month Trial Membership



- **Free 3-month trial** for new individual members
- **Automatic enrolment** via the website
- After 3 months, membership will **automatically continue and be charged** unless cancelled
- Can be upgraded to organisation membership
- Full access to member benefits
- A great way to explore HETI network before committing

# Federation membership



- Nominate one person to the International Council, the body that votes on strategic decisions, changes to HETI bylaws, and the location of future HETI International Congresses.
- Can host HETI national forums.
- Enjoy maximum visibility on the HETI website and social media, and a full-page advert in *Global Gallop*, reaching professionals worldwide.
- Gain a seat at the table when selecting Executive Committee members and approving the global strategic plan.

**ORGANISATION MOVES FROM BEING CONNECTED  
TO BECOMING A DECISION-MAKER**

# Federation Membership II

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- Federation Members don't just join HETI — they **help run it**
- Shape HETI's **strategic direction** and priorities
- **Represent their country** on the international stage
- Strengthen and grow the global EAS community
- The additional **€200** is not just a fee — it's an **investment** in
  - **Influence**
  - **Visibility**
  - **Impact**



# Benefits

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Benefits	Federation	Organisation - Large	Organisation - Medium	Organisation - Small	Individual	Non-Member access
Member of the International Council including voting rights*	✓	✗	✗	✗	✗	✗
Can organise National Forums under HETI's guidelines	✓	✗	✗	✗	✗	✗
Advertising in The Global Gallop (option to purchase advertising available)	Full page advert in The Global Gallop once per year	Full page advert in The Global Gallop once per year	Half page advert in The Global Gallop once per year	Quarter page advert in The Global Gallop once per year	option to purchase advertising available	option to purchase advertising available
Can apply to host HETI International Congress	✓	✓	✗	✗	✗	✗
Use of HETI promotional materials	✓	✓	✓	✓	✓	✗
HETI International Congress discount	✓	✓	✓	✓	✓	✗
Access to member's only area of website	✓	✓	✓	✓	✓	✗

# Benefits II

## HETI LIVE MONTHLY MEETING



Benefits	Federation	Organisation - Large	Organisation - Medium	Organisation - Small	Individual	Non-Member access
Free access to Journal repository	✓	✓	✓	✓	✓	Articles from 2023 onwards only. Historical articles available for purchase.
Publicise member events via HETI calendar and social media	✓	✓	✓	✓	✓	✗
Stand for election to Executive Committee**	✓	✓	✓	✓	✓	✗
HETI promotion of research projects (including recruitment)	✓	✓	✓	✓	✓	✗
Free access to HETI webinars and recordings	✓	✓	✓	✓	✓	Recordings available to purchase.
Join a HETI taskforce - together our voice has influence	✓	✓	✓	✓	✓	✗
Member only discussion groups	✓	✓	✓	✓	✓	✗
Members can convene special interest groups	✓	✓	✓	✓	✓	✗

# When?



- Test-running the new system and asking members to renew in November

**FULL IMPLEMENTATION FOR NEW MEMBERS FROM  
JANUARY 2026**

# Renewing the HETI Website for a Better Member Experience

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- The current website has become **outdated and inefficient**
- A full redesign will deliver a **modern, user-friendly platform**
- Designed to **streamline administrative tasks** and support **automation**
- Easier access to key resources:
  - Journals, webinars, documents, events
  - Member directory and extended public profiles
- Members and organisations gain more control:
  - Add/update profiles, upload events, register for webinars
  - Access invoices and manage renewals with ease
  - **Organisations can add multiple team members under one profile**

**GOAL: IMPROVED USABILITY, REDUCED OFFICE WORKLOAD,  
AND GREATER VISIBILITY FOR MEMBERS WORLDWIDE**

# Online Chat Platform for Members



- The new **online chat platform (Mattermost)**
  - Launched **at the same time** as the new membership structure and website updates
  - Test-running for current members in November 2025
  - Available on **mobile app, desktop app, and web browser**
  - Easy sign-in process
  - **No access restrictions** due to privacy or visibility policies
  - Members can join international **interest-based** and **language-specific groups**

**A SPACE FOR REAL-TIME CONNECTION,  
COMMUNICATION, AND COLLABORATION**

# Questions?