

# **The Global Gallop Magazine**

## **Submission Guidelines**

### **About the Global Gallop Magazine**

The Global Gallop Magazine is a publication of the Federation of Horses in Education and Therapy International (HETI) and it has been an online publication since 2019. It is a Biannual news magazine that serves HETI's membership and the wider EAS community. The Global Gallop underpins HETI's mission to facilitate the connection and collaboration between organisations worldwide.

The Global Gallop is by name and by content global as well as interdisciplinary and inclusive of all EAS professionals. As such, the Global Gallop reflects and reports on the efforts of our members working in the different spheres of the international field. This is achieved by having a range of articles in each issue, with the majority written by members.

### **Request for submissions:**

We are looking for news, features, opinion pieces and information about membership organisations, conferences, education and training, research updates or book reviews.

### **Publication months:**

- January
- August

Call out is open all year and articles can be sent in at any time however please note the following deadlines for publication dates.

### **Article submission deadlines:**

- October 1<sup>st</sup> (For January publication)
- May 1<sup>st</sup> (For August publication)

## **HETI Member Articles**

We encourage our members to share their news and stories from around the world. This is to enable connection and collaborations on a global level and to assist in organisations learning more about the work of others.

**If you are a HETI Federation or organisation member member you can submit the following:**

Up to 800–1000-word article about your organisation – *Its history, overview of the work you do, achievements to date, training and education.*

We also appreciate high quality images to accompany articles. Please submit up to 10 images along with:

- Image captions/names/descriptors
- Image credits – who took the photo, owns the rights to the image

Please ensure you review our image guidelines before submitting your article.

**Please submit your text as a word file and your images as jpeg or png.**

**If you are an Individual member, you can submit the following:**

Up to 400–600-word article about your organisation – Its history, overview of the work you do, achievements to date, training and education.

We also appreciate high quality images to accompany articles. Please submit up to 10 images along with:

- Image captions/names/ descriptors
- Image credits – who took the photo, owns rights to the image

Please ensure you review our image guidelines before submitting your article.

**Please submit your text as a word file and your images as jpeg or png.**

If you are a student member or researcher, we invite you to submit a short introduction of yourself and your research to share with our international research community for our 'Research Corner'

**If you are a student member or researcher, you can submit the following:**

Up to 300-400 words outlining your research focus, your study aims and a little bit about where you are studying. You may also use the space to request support or share links to surveys or questionnaires.

You may also include the following:

- Up to 3 images (for example of yourself, your university etc) – Include image credits and information

Please ensure you review our image guidelines before submitting your article:

**Please submit your text as a word file and your images as jpeg or png.**

## **Advertising**

Our international readership is growing with each issue which places the Global Gallop as an important resource to advertise your upcoming events, training, conferences or services.

As part of your membership benefits members are entitled to the following:

- Federation and Large organisation Members – 1 full page advert per year
- Medium organisation members – 1 half page advert per year
- Small organisation members – 1 quarter page advert per year

### **Feature Articles:**

While every submission will be considered for publication, emphasis will be placed on the article's practical value and analytical approach. Feature articles can be up to 3000 words.

Authors are encouraged to include supporting graphics and high-quality colour photographs with articles or suggest where HETI may obtain them.

### **Additional article submissions:**

If you have read a book that you feel may be of benefit to the EAS community, you may also submit a book review. Please email us to find out more about this.

### **Feedback**

We are always keen to hear more from our members about how we can improve The Global Gallop so it can be useful to our members around the world. Please send on your feedback and suggestions at any time to [office@hetifederation.org](mailto:office@hetifederation.org)

If you would like to be part of the Global Gallop team, please don't hesitate to get in touch!

### **Submissions**

Articles will be edited for publication, and all editorial changes will be made solely at the discretion of the editor. Members of the editorial team may contact authors for

clarifications of fact or intent. The editor makes the final decision about whether to accept or reject an article. Due to time constraints, authors do not generally see a copy of the final article until publication.

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